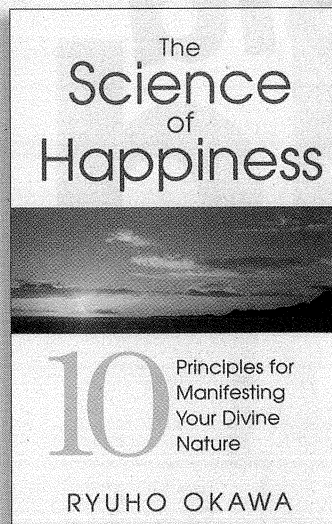


The new breakthrough
book from
Master Ryuho Okawa



The Science of Happiness

10 Principles for Manifesting
Your Divine Nature

RYUHO OKAWA

Master Okawa shows how following these principles can bring happiness and spiritual growth not only to ourselves but to all those around us. He provides the tools necessary to transform one's inner world to be receptive to true happiness and enlightenment—and to find one's true purpose in life.

Master Ryuho Okawa is a living Buddha and the founder and spiritual leader of Happy Science. He has a law degree from the University of Tokyo and studied international finance at the Graduate Center of the City University of New York. After receiving revelations from the spirit world, in 1986 he renounced his business career and established Happy Science, the most influential spiritual movement in Japan that now has more than 10 million members worldwide. Master Okawa is the author of more than 500 books and periodicals and lives in Japan.

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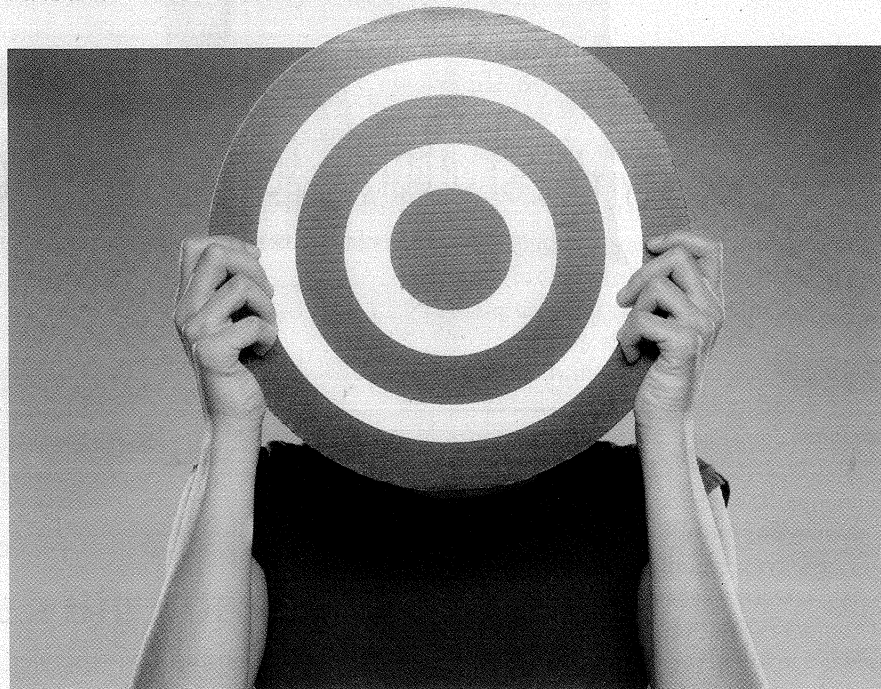
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[BLAME]

Goat Hunting

FINDING TARGETS TO BLAME



YOUR PHONE DIES a week out of warranty. (It knew.) It rains on your wedding day. (God is angry.) You didn't get a promotion. (Sabotage!) Is the world out to get you?

We're biased to see intent in negative events, according to new research by Carey Morewedge of Carnegie Mellon University. In one study using a computerized spin-the-wheel game in which outcomes were decided sometimes by chance and sometimes by an unseen (and unreal) other player, participants were more likely to blame losses than wins on the other player.

What causes our scapegoating bias? Happenstance is hard to fathom, so we search for intentional causes behind everything. And for good events, we like to take credit ourselves. But for failures, we look for someone else, even if it means inventing an adversary. The bias appears in superstition (baseball curses), misanthropy (blaming minorities for social ills), and mental illness (paranoid personality disorder). "One of the problems with the tendency is that suspicions of other people may poison our interactions," Morewedge says.

Morewedge became interested in the topic when the Red Sox broke the Curse of the Bambino in 2003. "When they finally won the World Series, they didn't attribute it to the ghost of Ted Williams," he quips. It was all skill.

—Matthew Hutson

PASSING THE BUCK: Historical Sacrificial Lambs

■ **Haitians:** Pat Robertson blamed their recent earthquake on a 1791 pact with the devil to escape slavery under the French.

■ **Fans:** Cubs fan Steve Bartman tried to catch a foul ball, interfering with a Cubs fielder and receiving blame for a big 2003 playoff loss.

■ **Neocons:** Ray Nagin, the mayor of New Orleans, said God caused Hurricane Katrina partly to punish America for the Iraq War.

■ **Foreigners:** The radio host Michael Savage suggested Al Qaeda created swine flu and used Mexicans as "mules" to infect us.