**How to Do a MEGA-C**

First of all, while reading the study ask yourself the questions on the sheet – “Questions to ask while doing readings in Psychology” – the bolded ones are helpful for doing MEGA-C’s.

**Below you will find some questions you might consider while applying critical thinking to the study:**

**Method:**

* What was the design (experiment, case study etc.)?
* Why did they choose that design?
* Was it effectively conducted?
* What are strengths/limitations with the method?
* Any improvements that could be made? Explain.

Note: Key is **analysis** and **critique** not description of what the researchers did (procedurally) in the study.

**Ethics:**

* What did they do to insure an ethical study?
* What, if anything, could they have done to improve ethics? Explain.

**Gender:**

* How did gender affect the results?
* Can we apply the results/concepts to all genders?
* Any other critical aspects of gender in this study? Explain.

**Application:**

* Are the results ecologically valid or generalizable, and if not, was it the researcher(s) intent that they should be ecologically valid or generalizable?
* How do we apply the significance of the results in the real world i.e. SO WHAT? Explain.

**Note: Do not simply describe the results**

**Culture:**

* What cultural factors influenced the results?
* Is it emic/etic?
* Anything you’d expect to be different if the study was run cross-culturally? Explain.
* Can you compare it to other studies you know run in different cultures?